

ENERGY EFFICIENCY TOOLS

# Best Practices -- Components

A Best Practices Case Study should consist of how a program evolves from conception to

design, through management and implementation, and determination of success through evaluation of program processes and results.

## Program Theory & Design

- Hypothesis
- Concept
- Utility/Vendor Philosophy
- Development

## Program Management

- Project Management
- Reporting and Tracking
- Quality Control and Verification

## Program Implementation

- Participation Process
- Marketing and Outreach

## Program Evaluation

- Process
- Real-time Feedback
- Program Adjustments
- Impact